**Creative Action for Union Campaigns**

**Agenda**

* Shutting Things Down to Open Things Up!
  + Introduction and overview of agenda
  + Icebreaker, what is the most powerful action you’ve ever heard of or been part of?
  + How, when, and why do we use action strategically in our campaigns?
* Working Together In Actions
  + Roles in an Action Team
  + Working Together Through Tough Situations
* Scouting and Action Communications
  + Action Communications
  + Scouting for and action
  + Fun with traffic
* Action Planning
  + Planning Timeline and Checklist
  + Planning through the action
  + Turnout Plans
* Action Visuals
  + What works, what doesn’t?
  + Menu of visual mediums
  + Banners, Signs, Stencils, Projection, Costumes, Looking good in the streets
* Know Your Rights
* Picking Tactics that Build Our Campaign
  + Impacting Decision Makers
  + Mapping Power @ Worker
  + The Support Spectrum
  + Moving Decision Makers
    - Tactic Brainstorm
    - Tactic Star
* Taking Action—Planning our First Actions
  + Lock in details of first action
  + Map out role list, action planning timeline, and tick tock for action
* Wrap Up and Debrief
  + Barriers to taking action
  + Pluses, Deltas and Take Aways from this training