**Creative Action for Union Campaigns**

**Agenda**

* Shutting Things Down to Open Things Up!
	+ Introduction and overview of agenda
	+ Icebreaker, what is the most powerful action you’ve ever heard of or been part of?
	+ How, when, and why do we use action strategically in our campaigns?
* Working Together In Actions
	+ Roles in an Action Team
	+ Working Together Through Tough Situations
* Scouting and Action Communications
	+ Action Communications
	+ Scouting for and action
	+ Fun with traffic
* Action Planning
	+ Planning Timeline and Checklist
	+ Planning through the action
	+ Turnout Plans
* Action Visuals
	+ What works, what doesn’t?
	+ Menu of visual mediums
	+ Banners, Signs, Stencils, Projection, Costumes, Looking good in the streets
* Know Your Rights
* Picking Tactics that Build Our Campaign
	+ Impacting Decision Makers
	+ Mapping Power @ Worker
	+ The Support Spectrum
	+ Moving Decision Makers
		- Tactic Brainstorm
		- Tactic Star
* Taking Action—Planning our First Actions
	+ Lock in details of first action
	+ Map out role list, action planning timeline, and tick tock for action
* Wrap Up and Debrief
	+ Barriers to taking action
	+ Pluses, Deltas and Take Aways from this training